

Sheena Chng

Graphic Designer

Portfolio <https://sheenachng.myportfolio.com/>

Contact sheena@sheenachng.com

PERSONAL STATEMENT

Hi there! I'm a multidisciplinary graphic designer based in Singapore.

I graduated from SIM-RMIT University with a Bachelor of Design, majoring in Communication Design.

My work is informed by research-led methodologies across the design process - working closely with clients to translate their vision into visual, creative solutions that enhance brand identity through effective communications. As a team player, I have no problems communicating effectively with others and delivering work promptly.

My main focus is on Graphic Design which I have a growing portfolio of digital illustrations for brands, publications and marketing materials. However, I also have experience in traditional drawing, typographic design, video editing and motion graphics.

EDUCATION

Bachelor of Design (Communication Design)

Distinction
SIM-RMIT University
July 2009 - July 2010

Diploma in Multimedia

Distinction
Nanyang Academy of Fine Arts
Aug 2005 - Aug 2008

DESIGN SKILLS

Adobe Creative Cloud

Adobe Illustrator	● ● ● ● ● ●
Adobe Photoshop	● ● ● ● ● ●
Adobe Indesign	● ● ● ● ● ●
Adobe Premiere Pro	● ● ● ● ● ●
Adobe After Effects	● ● ● ● ● ●
Adobe XD	● ● ● ● ● ●

Others

Microsoft Powerpoint	● ● ● ● ● ●
Google Slides	● ● ● ● ● ●
Figma	● ● ● ● ● ●

AREAS OF EXPERTISE

Visual Design & Storytelling

Visual Presentation

Grid & Layout

Video Editing

Image Editing

2D Animation

Typography

WORK EXPERIENCE

Graphic Designer

Pico Art International Pte Ltd
May 2014 - Present

Services in the areas of:

- Exhibitions
- Events
- Interior
- Virtual events
- UI/UX design
- Video editing
- 2D animation transitions

Image Editor/Graphic Designer

Brandsfever Pte Ltd
Sep 2012 - Apr 2014

Services in the areas of:

- Sourcing for the latest fashion trends
- Create marketing banners
- Photo enhancement

Graphic Designer

Planet Ads & Design Pte Ltd
Jan 2012 - Sep 2012

Services in the areas of:

- Branding
- Retail ads
- Concept thinking
- Layouts

UI Graphic Designer

Fusion Garage Pte Ltd
Sep 2010 - Jan 2012

Services in the areas of:

- Planning and layout design of Grid10
- Brand identity
- 2D animation transitions

CERTIFICATION

Certificate of Completion

Intro to User Experience Design
Merit

INTERESTS

